

PhD Course

Survey Design and Effectiveness Research

block course:

14 May, 2018: 12:30am-17:00pm

15 May, 2018: 10:00am-17:00pm

16 May, 2018: 10:00am-17:00pm

Course Instructor: Prof. Dr. Job van Exel, Prof. Dr. Werner Brouwer, Dr. Arthur Attema

Course Value: 2 SWS or 4 LP

Course Overview: This course introduces students to survey design for effectiveness research. Through lectures and assignments it discusses, among others: methods and the cornerstones of quality in data collection; causes, reporting, and potential solutions for unit-nonresponse; and developing and testing questionnaires. In addition, this course provides students links to background literature and examples on these issues, for future reference.

Topics: Data Collection, Nonresponse, Questionnaire Development.

General literature:

De Leeuw ED, Hox JJ, Dillman DA. (2008) International Handbook of Survey Methodology. European Association of Methodology Series. Abingdon: Routledge.

Giesen D, Meertens V, et al. (2012) Questionnaire Development. Statistical Methods (201210). The Hague: Central Bureau Of Statistics.

Scheuren F. (2004) What is a Survey. Download: <https://www.whatisasurvey.info/overview.htm>.

Assessment: Assignment and written exam.

Teaching language: English

Registration: Please send an email to elena.phillips@iqce.eu until May 14, 2018; please indicate if you prefer some specific topics to be covered.